



express IDEAS

I can develop and communicate my ideas with purpose and clarity.

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
Define audience, purpose, and format	With guidance, I can decide what I want to share and why it is important to me.	I can decide what I want to create or share and why it’s important to me. With guidance, I can choose the audience I’d like to share with.	I can decide what I want to create or share and why it’s important to me. I can choose an audience and a specific format for sharing (e.g., written story, presentation, video).	I can decide what I want to create or share and articulate my specific purpose. I can consider relevant factors about my chosen or prescribed audience (e.g., shared interests or values, proximity to an issue, ability to make change or influence an outcome) to choose an effective format for my audience and purpose.	I can decide what I want to create or share and articulate my specific purpose and desired outcome. I can consider relevant factors about my chosen or prescribed audience to choose an effective format for my audience and purpose. I can generate specific ideas for tailoring my message or delivery for my audience and purpose, citing relevant interests, values, and/or identities.	I can decide what I want to create or share and articulate my specific purpose and desired outcome. I can consider relevant factors about my chosen or prescribed audience to choose the most effective format(s) and platform/venue for my audience, purpose, and desired impact. I can tailor my message or delivery for my specific audience, purpose, and desired outcome based on relevant interests, values, identities, and/or other relevant contextual information.
Select and develop my message	I can choose the main thing I want to share about. With guidance, I can choose some details I want to share. With guidance, I can put the details in an order that makes sense to me.	I can choose the main thing I want to share about and some details that illustrate or support it. I can arrange the supporting details in an order that is interesting or logical to me.	I can choose a central message for my product/performance and discuss how it connects to my purpose (e.g., inform, persuade, entertain). I can choose relevant details and information to help me share my central message and achieve my purpose. I can organize my work in a way that I think will be interesting and/or logical for my audience.	I can choose and articulate a central message (e.g., thesis, claim, story, idea, artistic stance, proposal) for my product/performance that suits my audience and purpose. I can develop my main message through the use of supporting details and/or evidence (e.g., subclaims, illustrative examples, counterpoints, visual elements). I can organize my work in a way that I think will be interesting, logical, and/or aesthetically pleasing for my audience.	I can articulate a central message for my product/performance that suits my audience and purpose and that connects to a theme, idea, or issue in the world that is meaningful or important to me. I can develop and refine my main message through the use of supporting details and/or evidence that add depth, focus, and/or complexity to my ideas. I can organize my work in a way that I think will be interesting, logical, and/or aesthetically pleasing for my audience.	I can articulate a central message for my product/performance that suits my audience and purpose and that connects to a theme, idea, or issue in the world that is meaningful or important to me. I can develop and refine my main message through the use of supporting details and/or evidence that add depth, focus, and/or complexity to my ideas, and/or by addressing conflicting or alternative ideas or perspectives when applicable. I can organize my work in a logical, compelling, and/or aesthetically pleasing way that suits my purpose, audience, and style.
Develop my craft	With guidance, I can play with materials and tools for sharing my ideas. With guidance, I can learn from examples related to something I’m making.	I can play and/or experiment with materials, tools, and basic techniques. I can look to an example or mentor work to imitate, practice, and/or get ideas for my own work.	I can experiment with materials, tools, and techniques to learn and apply my knowledge of the fundamentals of craft to my work (e.g., understanding color theory for a painter, narrative structure for a writer, joinery for a carpenter). I can analyze mentor works to understand, imitate, and/or practice techniques specific to my chosen medium.	I can make choices about materials, tools, and techniques in my work to demonstrate my own developing sense of craft (e.g., design, form, structure, format, composition). I can use experimentation, practice, and reflection on my craft to achieve greater precision and clarity in my work. I can critique mentor works across cultural traditions to deepen my understanding of the craft and explore diverse approaches to authentic expression.	I can make choices about materials, tools, and techniques in my work to demonstrate and hone my own unique approach to craft. I can use deliberate practice, problem-solving, and iterative improvement of and reflection on my craft to achieve greater precision and clarity in my work. I can critique mentor works to develop a critical and inclusive stance toward the craft that engages with diverse intellectual, artistic, and cultural traditions.	I can develop a portfolio of work through which I demonstrate originality and continuous improvement of my craft in service of my goals or aspirations (e.g., artistic expression, career advancement, contribution to a field). I can move beyond convention to explore and enact novel expressions of craft that demonstrate both originality and expertise. I can critique mentor works and maintain a critical and inclusive stance toward the craft that engages with diverse intellectual, artistic, and cultural traditions.
Finalize and share my product or performance	With guidance, I can use feedback to improve something I’m making and/or sharing.	I can use feedback to improve something I’m making and/or sharing. With guidance, I can use criteria to self-assess and make one or more important changes before I share my work.	I can use feedback to improve specific aspects of my work. I can use criteria to self-assess and identify areas for improvement. I can edit and/or revise my final product to ensure it meets given guidelines or parameters. When applicable, I can practice or rehearse my performance.	I can use feedback to improve specific aspects of my work, taking into account my audience and purpose. I can self-assess using criteria to identify and prioritize areas for improvement. I can edit and/or revise my final product to ensure it meets given guidelines and that it follows conventions for the genre. When applicable, I can practice or rehearse my performance and make any needed adjustments.	I can gather and selectively use feedback to improve my work for my specific audience, purpose, and desired outcome. I can self-assess using criteria to identify, prioritize, and plan for areas for improvement. I can edit and/or revise my final product to ensure it meets given guidelines and follows conventions for the genre. When applicable, I can practice or rehearse my performance, make needed adjustments, and ensure supporting technologies, supplies, and materials are ready.	I can ask for general and targeted feedback based on my self-assessment and selectively integrate feedback to revise my work for my specific audience, purpose, and desired outcome. I can edit my final product to ensure it meets expectations for professional work or breaks from standard conventions for a specific purpose or effect. When applicable, I can practice or rehearse sufficiently to ensure a high-quality performance, make needed adjustments, and ensure supporting technologies, supplies, and materials are ready.